

## Press release

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### **2019 Airline Forum: Shaping the future of aviation with strong partnerships**

**Almost 500 participants attend one of the largest international airline IT conferences | Around 90 airlines represented | Lufthansa Systems honors long-standing NetLine customers**

**Raunheim, March 05, 2019** – Strategic alliances and the comprehensive exchange of information across all borders are fundamentally important in the world of aviation. With the Aviation Campus, Lufthansa Systems aims to find the best solutions quickly and efficiently from a network of options – for any problem its customers might face. This is why the slogan of the Airline Forum that starts today in the Lufthansa Seeheim conference hotel is “Explore the Aviation Campus.” At this customer conference, Lufthansa Systems will present innovations and developments from its portfolio to almost 500 participants from around the world.

The airline IT specialist will focus on its NetLine products, which cover the entire process chain from network planning and flight scheduling to daily flight operations. Lufthansa Systems has many existing customers in this field who have long relied on NetLine solutions such as NetLine/Plan, NetLine/Sched, NetLine/Ops ++ and NetLine/Crew, including Cathay Pacific, Turkish Airlines and Air Canada.

“The low fluctuation and loyalty of our customers are a testament to their great satisfaction. We are delighted to see this kind of response, which also motivates us to keep optimizing our products. At events like the Airline Forum, our customers provide feedback that contributes to the continual development of our solutions. This is very much in the spirit of the Aviation Campus,” said Olivier Krüger, CEO of Lufthansa Systems.

The many innovations presented at the event demonstrate how forward-looking cooperation works within the NetLine family and the Aviation Campus. For example, experts will show how artificial intelligence can revolutionize turnaround management, improve processes in

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the Operations Control Center and reduce the risk of delays by taking delay forecasts into account. They will also discuss the ongoing migration of the solutions to the Lufthansa Systems Global Aviation Cloud.

The keynote on the topic of “Digital Disruption” will be given by Dr. Jens-Uwe Meyer, a leading German innovation and digitalization expert. Alan Talbot, CIO of Air Malta, will talk about the digital transformation from the customer’s perspective in his presentation on “Change – a proven necessity.” Other customers will also be given a platform for reporting on successful projects, including Air Canada, Aigle Azur and Qatar Airways. The next two and a half days will be devoted to some 80 lectures and workshops. Attendees can put together their own individual program from a comprehensive range of topics. The Aviation Campus will offer space to talk with product experts and other airlines by featuring live demos and opportunities to test new products on site.

“The Airline Forum is a chance for us to show our customers how the Aviation Campus enables us to turn ideas into reality. Through the interplay between our innovative solutions and their continual development in cooperation with our customers, we are bringing the future of aviation to life. We look forward to lively conversations and valuable insights,” said Stefan Auerbach, CEO of Lufthansa Systems.

Caption (Copyright: Lufthansa Systems): Lufthansa Systems refers to its cooperation across offices and company boundaries as the Aviation Campus.

Further images can be found in the download section of our website at:

<https://www.lhsystems.com/about-us/downloads/image-library>

Find out more about the Aviation Campus online <https://aviationcampus.lhsystems.com>

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### **About Lufthansa Systems**

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. More than 350 customers worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

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