

## Press release

---

### **Cinema-like sound with BoardConnect**

#### **APEX 2016: Lufthansa Systems presents new modules for its IFE platform**

**Raunheim, October 25, 2016** – Lufthansa Systems is currently presenting new modules for its multi-award-winning BoardConnect inflight entertainment platform at APEX in Singapore (24–27 October). These include an innovative sound experience and a new Moving Map.

“Airlines are constantly striving to make the passenger experience even more pleasant and varied. We are therefore interested in continually expanding the range of entertainment and service options offered by our BoardConnect platform,” said Norbert Müller, Senior Vice President BoardConnect at Lufthansa Systems.

With the new Virtual Sound module, passengers can enjoy a cinema-like sound experience while watching movies on board – on their own smartphones or tablets, regardless of the type of headphones they use. Lufthansa Systems is working with various technology partners whose solutions simulate a virtual surround sound to boost the excitement and drama of blockbusters.

Along with the latest films, one of the most popular inflight entertainment offers is the Moving Map. Travelers like to know where they are currently flying and how far it is to their destination. The new Moving Map gives passengers a virtual view out the window. Instead of displaying the route in 2D on an atlas map, the landscape is now shown from a realistic perspective, as if you were actually flying over the mountains, rivers and cities. Passengers can also switch between the window view and the cockpit view, which allows them to virtually see the landscape from the pilots’ perspective.

Airlines that opt for the wireless BoardConnect IFE platform can offer their passengers varied entertainment on the passengers’ own devices, thus avoiding complicated installation and certification procedures. Depending on their target groups and needs, airlines can choose

## Press release

---

from a wide range of entertainment options including movies, TV shows and audio programs as well as shopping opportunities and destination guides. These new optional product features are available to customers as of now.

Anyone interested in the solution can visit Lufthansa Systems at stand #1737 at APEX in Singapore until Thursday to try out BoardConnect and its new modules themselves.

Caption (copyright: Westend61/Getty Images): New BoardConnect modules such as the Virtual Sound module give passengers a cinema-like sound experience on board.

### **About Lufthansa Systems**

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 300 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

### **Contact**

Lufthansa Systems GmbH & Co. KG  
Press Office  
Ansgar Lübbehusen  
Tel.: +49 (0)69 696 90776  
E-Mail: [publicrelations@LHsystems.com](mailto:publicrelations@LHsystems.com)  
[www.LHsystems.com](http://www.LHsystems.com)