

Press release

Lufthansa Systems turns kilometers into donations

Jogging, running and cycling for the Lufthansa Group's aid organization help alliance

Raunheim, January 24, 2019 – To help employees overcome their inner couch potato for a good cause while doing something positive for themselves at the same time, Lufthansa Systems has come up with a very special campaign for 2019 called active4helpalliance. The idea is to pull together, get fitter, boost team spirit and, above all, collect money for the help alliance, the charitable aid organization of the Lufthansa Group.

Cycling, jogging or walking – every kilometer counts and is turned into euros by Lufthansa Systems. “The campaign started in early January and will run through the whole year. To ensure our employees’ motivation doesn’t wane over time and we gather a nice sum for needy children, we have set joint kilometer goals. If all the participants together manage to break the 10,000-kilometer mark by the end of March, we will double the amount reached as a bonus!” said Olivier Krüger, CEO of Lufthansa Systems. “With this campaign, we want to acknowledge our responsibility for our employees’ health and, especially, our social responsibility – with a sense of fun and team spirit.”

Lufthansa Systems employees around the world are invited to participate in the campaign and collect kilometers. To make sure no kilometer is missed, all runners are tracking their distance using smartphones or fitness watches. All data is collected in the “endomondo” app so it is always possible to see how many kilometers the participants have already covered. At the end of 2019, the collected donations will be given to the help alliance.

“Every donation from us goes to one of the around 40 projects worldwide that are primarily helping young people. Our work is supported on various levels by employees of the Lufthansa Group, and we are delighted that Lufthansa Systems will make another contribution this year with the kilometers it covers,” said Andrea Pernkopf, Executive Director at help alliance.

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The help alliance is the central pillar of the social engagement of the Lufthansa Group. As an international company and part of the German and international community, the Lufthansa Group takes responsibility for tackling current social challenges beyond its own business activities. In past years, the aid organization has supported more than 140 projects.

Active4helpalliance is not the first campaign Lufthansa Systems has initiated for the help alliance. The Lufthansa subsidiary has supported the aid organization with various fundraising campaigns for several years, such as employee anniversaries or the Christmas tombola.

Caption (Copyright: iStock.com/Kikovic): In the project active4helpalliance, Lufthansa Systems employees worldwide are invited to collect kilometers that are converted into donations for the help alliance.

Further images can be found in the download section of our website at:

<https://www.lhsystems.com/about-us/downloads/image-library>

About the help alliance

The help alliance is the aid organization of the Lufthansa Group and its employees. Founded in 1999 by 13 Lufthansa employees, the non-profit organization currently bundles around 40 projects worldwide under its roof, which are primarily intended to give young people access to education and enable them to lead a self-determined life.

For more information, please visit: www.helpalliance.org

About Lufthansa Systems

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 350 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

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