

## Press release

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### **SpiceJet opts for BoardConnect Portable from Lufthansa Systems**

**Indian Low-Cost Carrier will introduce in-flight entertainment and e-commerce based on Lufthansa Systems' digital platform BoardConnect**

**Raunheim, 20 April 2017** – The Indian airline SpiceJet will offer in-flight entertainment (IFE) and e-commerce, soon. SpiceJet will equip the whole fleet with BoardConnect Portable from Lufthansa Systems. Both companies signed a Letter of Intent (LOI) to this effect after the Aircraft Interiors Expo (AIX) in Hamburg. Passengers of SpiceJet will be able to use the new offer within 2017.

“Enhancing customer experience and comfort on-board has always been our prime focus at SpiceJet. SpiceJet expects to be the first low-cost carrier in India to provide this unique entertainment and shopping experience to its customers. This is yet another step towards ensuring a Red, Hot and Spicy experience for our customers, every time they step into a SpiceJet flight,” says Ajay Singh, Chief Managing Director at SpiceJet.

BoardConnect Portable is an all-in-one solution combining all of the technical components needed for an IFE system – such as a server and access points – in a single device, the Mobile Streaming Unit (MSU). An MSU is about the size of a conventional tablet, powered by a battery module, thus avoiding any elaborate cabling. MSUs therefore qualify as non-permanently installed equipment and can be mounted or removed without affecting other components in the aircraft, for example in the galley. This eliminates high costs for hardware, fitting and certification. Additionally, an integrated modem allows rapid wireless updates of content while the aircraft is on the ground. Furthermore, the BoardConnect digital platform caters for easy hosting and seamless integration of third party elements such as e-commerce. This concept convinced SpiceJet. In the near future, passengers can access a variety of entertainment and e-commerce offers of SpiceJet during a flight via their own smartphones and tablets.

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“We are proud that with SpiceJet, an extraordinary innovative low-cost airline from India has chosen our award-winning IFE solution BoardConnect Portable,” says Norbert Mueller, Senior Vice President BoardConnect at Lufthansa Systems. “We are looking forward to team up with SpiceJet for a fast and smooth roll-out project.”

SpiceJet is an Indian low-cost carrier based in New Delhi. With a fleet of 55 aircraft of the types Boeing 737 and Bombardier Q 400 SpiceJet offers mainly domestic flights within India and connections to destinations in Southeast Asia.

Caption (copyright Lufthansa Systems): Thanks to BoardConnect Portable SpiceJet passengers will be able to access a variety of IFE and eCommerce offerings during the flight on their own smartphones and tablets.

### **About Lufthansa Systems**

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 300 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

### **Contact**

Lufthansa Systems GmbH & Co. KG  
Press Office  
Ansgar Lübbehusen  
Tel.: +49 (0)69 696 90776  
E-Mail: [publicrelations@LHsystems.com](mailto:publicrelations@LHsystems.com)  
[www.LHsystems.com](http://www.LHsystems.com)