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Airline Forum 2021: Back in the sky with IT from Lufthansa Systems

One of the largest airline IT user conferences enables about 80 airlines worldwide to exchange insights virtually | Lufthansa Systems presents its innovative product developments

Raunheim, September 14, 2021 – Today Lufthansa Systems will welcome around 500 participants to the 14th edition of the Airline Forum, one of the industry's leading airline IT user community conferences. The airline IT provider is bringing together about 80 airlines from across the globe who use its Ground Operations and Commercial Solutions. During this year's edition of the Airline Forum, entitled "Back in the sky," the user community will continue its dialogue in a fully virtual environment in which attendees will learn about forward-looking solutions and pioneering technologies for managing dynamic market situations.

Olivier Krueger and Dr. Thomas Wittmann, both CEOs of Lufthansa Systems, will kick off the event with their opening remarks, welcoming speakers from Air Canada, Avianca Holdings, Cathay Pacific Airways, Eurowings, GOL Linhas Aéreas Inteligentes, Lufthansa and Trans States Holdings. Participants will be able to put together their own individual programs by choosing from a range of 48 presentations and workshops spread over the two days of the event.

"The world is changing, and the aviation industry is constantly facing new challenges. Thanks to our close partnership with our customers, we understand how this dynamic environment affects their business," said Olivier Krueger, CEO of Lufthansa Systems. "We greatly value this mutual exchange with and within the community and consider it vital to the successful recovery and sustainable future of our industry."

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Latest developments unveiled for Lufthansa Systems' NetLine and Commercial Solutions

The Airline Forum will break new ground by showcasing Lufthansa Systems' latest developments covering ground operations and commercial management processes.

In keeping with the NetLine vision of “together we connect to make the best decision ahead of time,” Lufthansa Systems is pointing the way to a future of connected, cloud-native software. From network and schedule planning, through codeshare, crew and load management, to operations control, NetLine improves productivity and speeds up decision-making, rollout and execution, increasing revenue and reducing costs.

The **NetLine/HubDesigner** was developed in response to the current market situation, where demand and the competitive landscape are subject to dynamic and sweeping change. The solution uses AI to create the best (multi-)hub network at an unmatched speed. Changed schedules also mean changed codeshare connections. **SchedConnect** helps airlines manage their codeshare operations by automating connection building and schedule exchange. Another critical bottleneck in ramping up and down networks is crews and their qualifications. Lufthansa Systems has developed a new Qualification and Training Management module for **NetLine/Crew** to always have up-to-date information on the certification state of cockpit and cabin crews and plan qualification and re-qualification in due time.

Lufthansa Systems has also designed sophisticated solutions that perfectly support revenue management and pricing processes, the cornerstones of an airline's commercial strategy. The **ProfitLine/Price** fare management solution helps airlines keep fares profitable and competitive, while the **Revenue Integrity** software keeps the inventory up to date.

“Lufthansa Systems has 25 years of experience in building forward-looking IT solutions and is committed to helping airlines move forward,” said Dr. Thomas Wittmann, CEO of Lufthansa Systems. “Airlines benefit from our scalable solutions that enable our customers to better cope with volatile demand through automation, optimization, and data-driven decision-making.”

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Caption (Copyright: Lufthansa Systems): Around 500 participants gather at the 14th edition of the Airline Forum, the airline IT user conference hosted by Lufthansa Systems.

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About Lufthansa Systems

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. More than 350 customers worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services, which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

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