

# Company Profile

## **Lufthansa Systems: Shaping the Future of Digital Aviation**

Lufthansa Systems is one of the world's leading providers of IT services in the airline industry. It draws its unique strengths from its ability to combine profound industry know-how with forward-looking technological expertise and has lived by its slogan "We're into IT" for more than 25 years.

A wholly-owned subsidiary of the Lufthansa Group, the company offers its more than 350 customers an extensive range of successful products for the aviation industry, many of which are market leaders. Lufthansa Systems' pioneering IT products and services in this portfolio cover all of an airline's business processes – in the flight deck, in the cabin and on the ground. Lufthansa Systems' scalable solutions offer customers a wide range of economic benefits while also contributing to improving safety, efficiency and competitiveness. They enable the aviation industry to manage volatile demand more effectively based on automation, optimization and data-driven decision-making. Unforeseen challenges such as COVID-19 have shown this to be particularly crucial. Lufthansa Systems also supports its customers both within and outside the Lufthansa Group with consulting services and the experience it has gained in projects for airlines of every size and business model.

### Innovation and responsibility

Digitalization, AI and Big Data represent fundamental changes in both business processes and IT. The IT experts from Lufthansa Systems help shape these changes with innovative IT solutions while advising airlines on how to maximize the benefits from their use — talking from airliner to airliner. In this process, they partner with zeroG, Lufthansa Systems' start-up that is dedicated to unlocking the intrinsic power of data to improve the world of aviation.

The airline industry is currently undergoing a sweeping transformation offering huge opportunities for addressing sustainability and responsibility. One of the most important game changers in this context will be technology. As a tech company and airline IT provider, Lufthansa Systems is committed to identifying its own environmental footprint and improving that of its more than 350 customers worldwide. Smart, innovative IT solutions contribute to an airline's environmental efficiency, for example by optimizing flight routes to reduce flight times and fuel consumption or migrating to a paperless flight deck and aircraft cabin.

### Solutions for all airline business processes

A total of 2,400 employees at locations in 16 countries have established Lufthansa Systems as one of the leading IT providers in the airline industry by taking a full-service approach from strategy to execution and combining different disciplines under one roof. The portfolio is focused on meeting the demands of different airline business models. Network airlines, regional airlines and low-cost carriers all benefit from solutions that are customized to their individual needs.

Since the individual applications interconnect, they can be aggregated into an end-to-end solution capable of presenting information in the context of a particular business process, thus enabling an integrated perspective. A standard user interface and a high level of standardization enhance usability and productivity. Since the applications are also modular, airlines can modify the feature set to suit their own needs.

The products from Lufthansa Systems are highly cost-efficient and will shape the future of digital aviation.



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### The Lufthansa Systems portfolio comprises:

- Airline Consulting
- Commercial Solutions
- Finance Solutions
- Flight & Navigation Solutions
- In-Flight Entertainment
- Operations Solutions

#### Lufthansa Systems at a glance

Company headquarters Raunheim near Frankfurt/Main, Germany

Executive management Olivier Krüger, Dr. Thomas Wittmann

Employees Around 2,400 worldwide

Locations Berlin, Frankfurt/Main (Raunheim), Hamburg

Bangkok, Budapest, Buenos Aires, Copenhagen, Delhi, Gdansk,

Hong Kong, Miami, Moscow, New York, Peking/Beijing, Princeton, São Paulo, Singapore, Szeged, Tokyo, Toronto,

Warriewood, Zürich

#### Contact

Lufthansa Systems GmbH & Co. KG

Tel.: +49 (0)69 696 90776 Fax: +49 (0)69 696 90777

E-mail: publicrelations@LHsystems.com

www.LHsystems.com

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