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APEX EXPO 2021: Lufthansa Systems gets airlines back on track with smart and sustainable IT solutions

The BoardConnect Digital Experience Platform (DXP) and BoardConnect Portable NextGen pave the way for safer and more sustainable flights

Raunheim/Long Beach, November 30, 2021 – As a tech company and airline IT provider Lufthansa Systems will be showcasing innovative solutions for the road to recovery and clean technologies at this year's Airline Passenger Experience Expo (APEX EXPO) in Long Beach from November 30 to December 2. At booth 729 visitors can learn about the BoardConnect Digital Experience Platform (DXP) for a personalized service approach to passengers and BoardConnect Portable NextGen for a consequent digital transformation in the aircraft cabin. The state-of-the-art DXP has grown over the years from a simple IFE system to a full blown and powerful open revenue platform, enabling third parties to deploy their services.

The importance of a personalized service approach to passengers has been particularly evident with the introduction of social distancing and hygiene rules. The BoardConnect Digital Experience Platform offers passengers an engagement portal with a wide range of digital content delivered to passengers' own devices. This reduces touchpoints throughout the service and let passengers feeling more safely while on board. The DXP not only keeps the seat pockets paperless by transforming contents into a digital service, but it can also eliminate the need for wiring and installing heavy IFE equipment at each passenger seat. Weight reduction is of high importance to save fuel and, as a result, to reduce the environmental footprint.

Lufthansa Systems introduces BoardConnect Portable NextGen at Eurowings Discover, the Lufthansa Group's new leisure airline, that utilizes the full potential of the DXP. The entire fleet, consisting of 21 aircraft by summer 2022, will be equipped with the solution that easily and quickly enriches the inflight services beyond the Airline's pre-existing Inflight Entertainment.

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“We are still in challenging times. Our innovative IT solutions like the DXP offer customers a wide range of economic benefits while also contributing to improving safety, efficiency and competitiveness. The DXP can deploy, and rollout new inflight application easy and fast. A new onboard service airlines are striving for,” said Michael Remdisch, Head of Future Digital Inflight Applications at Lufthansa Systems. “Along to recovery, the airline industry is currently undergoing a sweeping transformation offering huge opportunities for addressing sustainability and responsibility. One of the most important game changers will be technology that contributes to climate protection. As a tech company and airline IT provider, Lufthansa Systems is committed to make the aviation world more digital and more sustainable.”

Additionally, Lufthansa will celebrate ten years of BoardConnect at APEX EXPO. BoardConnect is Lufthansa Systems’ complete solution for the digital passenger experience that continues to address airlines of all sizes with different business models. In addition to traditional IFE features such as moving maps, movies, music, games and destination information, customers can choose the content they want from a wide range of services available through Lufthansa Systems’ strong partner network. This content can also be provided simply and easily from the cloud if desired. With 13 airlines having already opted for BoardConnect, the platform is being used on almost 400 aircraft.

APEX EXPO is being held from November 30 to December 2 at the Long Beach Convention Center, USA. Visit Lufthansa Systems at booth 729.

Caption (Copyright: Eurowings Discover): Lufthansa Systems is presenting the BoardConnect Digital Experience Platform (DXP) at APEX EXPO 2021.

Further images can be found here: <https://brand.lhsystems.com/>

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About Lufthansa Systems

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider determined to shape the future of digital aviation. It draws its unique strengths from its ability to combine profound industry know-how with forward-looking technological expertise and has lived by its slogan “We’re into IT” for more than 25 years. A wholly-owned subsidiary of the Lufthansa Group, the company offers its more than 350 customers an extensive range of successful IT products and services for the aviation industry, many of which are market leaders. Lufthansa Systems’ pioneering portfolio covers all of an airline’s business processes – in the flight deck, in the cabin and on the ground. As a tech company and airline IT provider, Lufthansa Systems is committed to identifying its own environmental footprint and improving that of its airline customers across the globe. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems employs around 2,400 people at its locations in 16 countries.

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