

# News

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## **Lufthansa Systems partners with Travelport to enhance network planning with their Global Market Size Data**

- Using Lufthansa Systems' NetLine solutions even small and medium-sized airlines get access to Global Market Size Data from Travelport
- The Lufthansa Systems Network and Fleet Planning Consulting services can be packaged with Travelport's Global Market Size Data
- NetLine/Plan can now be purchased as a package consisting of data sourced from the tool and externally, without the customer having to buy additional data separately

*Raunheim, 14<sup>th</sup> December 2023.* Lufthansa Systems and Travelport, a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, announced that they have created a partnership, combining solutions from Lufthansa Systems' NetLine suite and Travelport's Global Market Size Data. This way, airlines are now able to acquire the NetLine solutions NetLine/Plan, NetLine/Fleet Assigner or NetLine/HubDesigner already calibrated based on Travelport's Global Market Size Data, without the need to license a data product separately.

For developing a flight network with optimal passenger connectivity, high-quality passenger data is essential. The data required to calibrate sophisticated network planning models is often unavailable at small to medium-sized airlines. Also obtaining such data can be a lengthy and costly process. Until today, this data was not available to all airlines for network planning purposes in an easy way.

Travelport's Global Market Size Data is a capacity-based passenger projection model that produces accurate worldwide origin and destination (O&D) market size estimates. An estimate is produced for itineraries each day of the month, utilizing billions of data points from public, private and proprietary data sources.

Developed in collaboration with many network airlines worldwide, NetLine/Plan is the industry-leading network planning tool from Lufthansa Systems that targets the airlines' toughest planning challenges. NetLine/Plan enables them to maximize profitability across their entire schedule as it assists them in making intelligent network planning decisions with unmatched speed, accuracy, and transparency – now also available pre-calibrated on Global Market Size Data from Travelport.

The NetLine/FleetAssigner enables airlines to use the available capacity of their fleet as efficiently as possible by assigning the right aircraft type to the right flight based on your

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passenger forecast while ensuring operational feasibility. The NetLine/HubDesigner generates profitable (multi-)hub networks, optimizes fleet utilization, and creates the ideal bank structure at a single hub or in a multi-hub environment. The optimizer harmonizes supply and demand while taking operational restrictions into account. Lufthansa Systems is now able to offer Network and Fleet Planning Consulting packages utilizing the Global Market Size Data.

“Through our new partnership with Lufthansa Systems, together, we’re providing airlines an end-to-end solution that delivers valuable in-depth market data. Customers will also be able to choose and flexibly adjust the extent of data according to their needs, making this a truly customizable solution,” said Claire Charles, Head of Data and Business Intelligence Sales at Travelport.

“Our partnership with Travelport has opened new opportunities for us to provide our customers with even better end-to-end solutions. We strive to innovate and optimize our products, constantly adjusting them to our customers’ needs. With NetLine/Plan our customers will be able to acquire their critical network planning market data needs and therefore gain an accurate future market model,” added Jan-Peter Gaense, Head of NetLine at Lufthansa Systems.

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## **About Travelport**

[Travelport](#) is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company’s next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

## **About Lufthansa Systems**

Lufthansa Systems GmbH is a leading airline IT provider determined to shape the future of digital aviation. It draws its unique strengths from its ability to combine profound industry know-how with forward-looking technological expertise and has lived by its slogan “We’re into IT” for more than 25 years. A wholly-owned subsidiary of the Lufthansa Group, the company offers its more than 350 customers an extensive range of successful IT products and services for the aviation industry, many of which are market leaders. Lufthansa Systems’ pioneering portfolio covers all of an airline’s business processes – in the flight deck, in the cabin, and on the ground. As a tech company and airline IT provider, Lufthansa Systems is committed to identifying its own environmental footprint and improving that of its airline customers across the globe. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems employs around 2,800 people at its locations in 16 countries.

[www.lhsystems.com](http://www.lhsystems.com)

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