

# News

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## Embraer is the next OEM using our network planning solution

*Raunheim, 28<sup>th</sup> November 2024.* Embraer is the third original equipment manufacturer (OEM), who implemented the industry-leading network planning solution from Lufthansa Systems. The Brazilian aircraft manufacturer uses NetLine/Plan for internal studies supporting its sales and marketing activities while also helping existing and potential customers with market studies based on the network planning outputs. Embraer benefits from NetLine/Plan thanks to its broader scope of network planning and analysis options and its higher accuracy compared to other network planning tools in the market.

Developed in collaboration with many leading network airlines worldwide, NetLine/Plan solves the toughest network planning challenges: forecasting profitability, improving efficiency, and increasing the network's footprint. The network planning solution enables airlines to evaluate network planning scenarios with unmatched speed, accuracy, and transparency. While other tools take several minutes or even hours to deliver network planning results, NetLine/Plan can perform a full O&D-based network evaluation in less than 30 seconds, allowing network planners to work more efficiently and evaluate multiple network scenarios. Powered by the most sophisticated proprietary models and data, NetLine/Plan can forecast profitability with the accuracy and consistency that is required in today's fast-changing airline industry. NetLine/Plan's flexible views, analyzers, and reports provide the transparency needed for the user to drill down to the most granular level of the analysis and make decisions with confidence.

"We are pleased that we chose Lufthansa Systems. The implementation phase ran really smoothly, and we got great support from their team! NetLine/Plan allows us to work more closely together with our customers by, for example, assisting them in assessing their network profitability based on a new fleet order Lufthansa Systems, in turn, benefits from our customers encountering their network planning tool and therefore them being able to increase their business", Rodrigo Silva e Souza, Marketing VP.

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### About Lufthansa Systems

Lufthansa Systems GmbH, the leading airline IT provider, has been shaping the future of digital aviation for almost 30 years. Helping airlines unlock their full potential, the company combines profound industry know-how with advanced technological expertise. A subsidiary of the Lufthansa Group, the company offers its more than 350 customers worldwide a portfolio with often market-leading products that cover all airline business processes – on the flight deck, in the cabin, and on the ground. Lufthansa Systems is committed to improving its own environmental footprint and that of its airline customers of all sizes and business models. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems employs around 3,000 people at its locations in 16 countries.

[www.LHsystems.com](http://www.LHsystems.com)

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